

eSAX.ca

The Entrepreneur Social Advantage Experience



SPONSORSHIP PACKAGES



#eSAX Makes Networking Work!

eSAX.ca The Entrepreneur Social Advantage Experience

eSAX Sponsorship Packages

Thank you for helping to change the entrepreneur landscape in Ottawa!

[eSAX \(The Entrepreneur Social Advantage Experience\)](#) has been Ottawa's signature entrepreneur networking community and tradeshow for small business to create connections, gain knowledge and promote regional economic collaboration within the ecosystem.

Please view a [short promo video](#), [event review](#), as well as our epic [#MannequinChallenge video](#) to see how eSAX really makes networking work.

Since 2012, eSAX has been the only event of its kind that facilitates social connectivity across all Ottawa businesses, post-secondary academic institutions, not for profits, and other organizations that provide support, programs, mentorship, funding and other assistance to entrepreneurs.

As a sponsor, eSAX actively promotes your organization in the months leading-up to each event, and especially AT the event for maximum exposure. Our social media reach is tens of thousands of people with a demographic focused on Ottawa-area entrepreneurs and business owners.

Leverage the eSAX brand by reviewing the various sponsorship opportunities below.

Would be a pleasure to provide any additional information!

Thank you for your consideration in aligning your organization with Ottawa's most prestigious, respected and trusted entrepreneur networking tradeshow experience!

Sincerely

[Jarrod Goldsmith](#) – Founder



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#eSAX Makes Networking Work!

✨ Why Sponsor an eSAX Event?

Sponsoring eSAX is more than just event-day visibility. It's a meaningful investment in the growth, collaboration, and future of Ottawa's business community and will enhance your brand exposure.

Businesses of all sizes can find a sponsorship package that aligns with their goals and resources. Whether you're a startup looking to gain exposure or an established company aiming to reinforce your presence, eSAX offers customizable opportunities to help you build your brand and credibility within the local business community. From in-person visibility to digital promotion, there's a solution to suit every need.

🔥 Top Reasons to Sponsor eSAX

1. ✨ Long-Term Brand Exposure - Before, During & After the Event

Your business will be promoted for months leading up to the event through:

- Social media shout-outs and sponsored posts (10,000+ followers)
- Newsletter features and email blasts to our entrepreneur network
- Logo placement on the website, event registration pages, and other marketing means
- Blog spotlights and pre-event interviews

This ongoing exposure ensures your brand is seen early, often, and everywhere.

2. ❤️ Direct Access to Ottawa's Business Community

eSAX attracts hundreds of engaged attendees including:

- Startups, small businesses, and growing companies
- Founders, co-founders, and decision-makers
- Mentors, investors, and economic development leaders

As a sponsor, you're front and center with people who value partnerships, referrals, and authentic connections.

3. 📈 Be Seen as a Community Leader

By sponsoring eSAX, you publicly position your business as a supporter of local entrepreneurship - a move that speaks volumes to customers, clients, and partners.



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- Align your brand with innovation, growth, community and entrepreneurship
- Build trust and goodwill throughout Ottawa's business ecosystem
- Show that you support local success stories and help strengthen the local economy
- Build trust and credibility as a brand that gives back
- Be recognized as a champion of small business success

4. 📺 Amplify Your Reach with Digital & On-Site Media

- Appear in videos, photos, livestreams, and both pre and post-event content
- Get included in sponsor recognition posts and interviews
- Provide branded swag, special offers, or giveaways to every attendee

5. 🎟 Exclusive Perks for Sponsors

- Complimentary VIP tickets for your team or clients
- Reserved booths or promotional displays (depending on tier)
- First-access to future eSAX opportunities and VIP experiences

🌍 Investing in eSAX = Investing in the Community

Sponsoring eSAX shows that your business cares about more than profits. It demonstrates That you're committed to:

- Building a more connected, collaborative business environment
- Supporting new entrepreneurs and small business owners
- Fostering economic development in Ottawa

It's a statement that resonates with today's conscious consumers and strengthens your community presence and reputation.

📅 Get Involved Early & Maximize Your Impact

Sponsorship spots are limited.

The earlier you sign up, the more time we have to promote your business!

Because sponsoring eSAX makes networking work!



BRONZE Sponsorship (\$3,000)

Provides exposure for your business in the months leading-up to each event

Includes:

- A six (6) foot booth (\$500 value). Table and black table cloth with gold trim provided.
- 3 event tickets (\$375 value) - Note names must be provided prior to close of online registration
- 2 underground parking passes @Lansdowne Park (\$50 value)
- 3 drink tickets (\$24 value)
- Logo recognized on the eSAX webpage with links to your website and social media
- Social media exposure prior to, and during event
- Company acknowledgement by Master of Ceremony
- Video testimonial during an event for future marketing
- Logo recognition and contact information in event program (half-page)
- Company logo featured in Power Point presentation circulating all night during the event
- Option to provide material for swag bags (if received two weeks prior to each event)
- Option to provide a door prize (if received two weeks prior to each event)



DRINK Sponsorship (\$5,000)

1 remaining

Provides great exposure for your business in the months leading-up to each event and much promotion at eSAX

Includes:

- Company signage prominently displayed at bar area
- Option to provide samples of your product at bar area (if applicable)
- A six (6) foot booth (\$500 value). Table and black table cloth with gold trim provided.
- 6 event tickets (\$750 value) - Note names must be provided prior to close of online registration
- 3 underground parking passes @Lansdowne Park (\$75 value)
- 5 drink tickets (\$40 value)
- Invitation to participate in a podcast segment with eSAX founder Jarrod Goldsmith (pre-event)
- Company acknowledgements by Master of Ceremony
- Video testimonial during an event for future marketing
- Logo recognized on the eSAX webpage with links to your website and social media
- Enhanced social media exposure prior to, and during event
- Logo in multiple slides on the Power Point presentation circulating all night during the event
- Logo recognition and contact information in event program (full page)
- Option to provide material for swag bags (if received two weeks prior to event)
- Option to provide a door prize (if received two weeks prior to event)
- Access to participant survey results (if applicable)
- Customized branded promo code for people to save 15% per ticket
- Invitation to attend an invite-only stakeholders reception (pre-event)
- First right of refusal



FOOD Sponsorship (\$5,000)

SOLD OUT

Provides great exposure for your business in the months leading-up to each event and much promotion at eSAX

Includes:

- Company signage prominently displayed at food stations (roving and/or stationary)
- Option to provide samples of your product at food stations (if applicable)
- A six (6) foot booth (\$500 value). Table and black table cloth with gold trim provided.
- 6 event tickets (\$750 value) - Note names must be provided prior to close of online registration
- 3 underground parking passes @Lansdowne Park (\$75 value)
- 5 drink tickets (\$40 value)
- Invitation to participate in a podcast segment with eSAX founder Jarrod Goldsmith (pre-event)
- Company acknowledgements by Master of Ceremony
- Video testimonial during an event for future marketing
- Logo recognized on the eSAX webpage with links to your website and social media
- Enhanced social media exposure prior to, and during event
- Logo in multiple slides on the Power Point presentation circulating all night during the event
- Logo recognition and contact information in event program (full page)
- Option to provide material for swag bags (if received two weeks prior to event)
- Option to provide a door prize (if received two weeks prior to event)
- Access to participant survey results (if applicable)
- Customized branded promo code for people to save 15% per ticket
- Invitation to attend an invite-only stakeholders reception (pre-event)
- First right of refusal

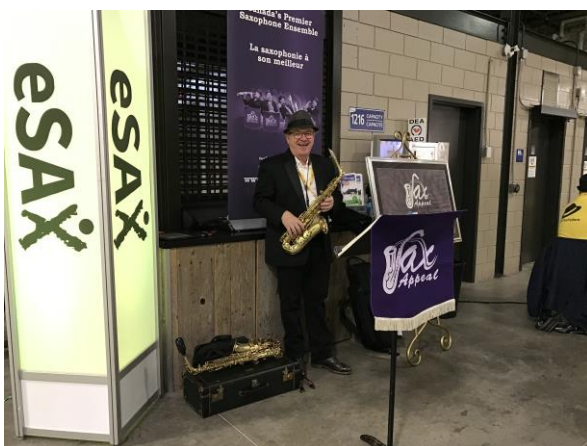


ENTERTAINMENT Sponsorship (\$5,000) _{x1}

Provides great exposure for your business in the months leading-up to each event and much promotion at eSAX

Includes:

- Company signage prominently displayed at entertainment area during event
- A six (6) foot booth (\$500 value). Table and black table cloth with gold trim provided.
- 6 event tickets (\$750 value) - Note names must be provided prior to close of online registration
- 3 underground parking passes @Lansdowne Park (\$75 value)
- 5 drink tickets (\$40 value)
- Invitation to participate in a podcast segment with eSAX founder Jarrod Goldsmith (pre-event)
- Company acknowledgements by Master of Ceremony
- Video testimonial during an event for future marketing
- Logo recognized on the eSAX webpage with links to your website and social media
- Enhanced social media exposure prior to, and during event
- Logo in multiple slides on the Power Point presentation circulating all night during the event
- Logo recognition and contact information in event program (full page)
- Option to provide material for swag bags (if received two weeks prior to event)
- Option to provide a door prize (if received two weeks prior to event)
- Access to participant survey results (if applicable)
- Customized branded promo code for people to save 15% per ticket
- Invitation to attend an invite-only stakeholders reception (pre-event)
- First right of refusal



VENUE Sponsorship (\$5,000) x1

Provides great exposure for your business in the months leading-up to each event and much promotion at eSAX

Includes:

- Company signage prominently displayed at main entrance and throughout event
- A six (6) foot booth (\$500 value). Table and black table cloth with gold trim provided.
- 6 event tickets (\$750 value) - Note names must be provided prior to close of online registration
- 3 underground parking passes @Lansdowne Park (\$75 value)
- 5 drink tickets (\$40 value)
- Invitation to participate in a podcast segment with eSAX founder Jarrod Goldsmith (pre-event)
- Company acknowledgements by Master of Ceremony
- Video testimonial during an event for future marketing
- Logo recognized on the eSAX webpage with links to your website and social media
- Enhanced social media exposure prior to, and during event
- Logo in multiple slides on the Power Point presentation circulating all night during the event
- Logo recognition and contact information in event program (full page)
- Option to provide material for swag bags (if received two weeks prior to event)
- Option to provide a door prize (if received two weeks prior to event)
- Access to participant survey results (if applicable)
- Customized branded promo code for people to save 15% per ticket
- Invitation to attend an invite-only stakeholders reception (pre-event)
- First right of refusal



SILVER Sponsorship (\$5,000)

Provides great exposure for your business in the months leading-up to each event and much promotion at eSAX

Includes:

- A six (6) foot booth (\$500 value). Table and black table cloth with gold trim provided.
- 8 event tickets (\$1000 value) - Note names must be provided prior to close of online registration
- 5 underground parking passes @Lansdowne Park (\$125 value)
- 5 drink tickets (\$40 value)
- Invitation to participate in a podcast segment with eSAX founder Jarrod Goldsmith (pre-event)
- Company acknowledgements by Master of Ceremony
- Video testimonial during an event for future marketing
- Logo recognized on the eSAX webpage with links to your website and social media
- Enhanced social media exposure prior to, and during event
- Logo recognition and contact information in event program (full page)
- Logo in multiple slides on the Power Point presentation circulating all night during the event
- Option to provide material for swag bags (if received two weeks prior to event)
- Option to provide a door prize (if received two weeks prior to event)
- Access to participant survey results (if applicable)
- Invitation to attend an invite-only stakeholders reception (pre-event)
- Customized branded promo code for people to save 15% per ticket



GOLD Sponsorship (\$15,000)

Provides greatly enhanced exposure for your business in the months leading-up to each event and prominent promotion at eSAX

Includes:

- Industry exclusivity
- Company signage displayed on main stage all evening
- Preferential placement of logo on all promotional material
- 12 event tickets (\$1500 value) - Note names must be provided prior to close of online registration
- 8 underground parking passes @Lansdowne Park (\$200 value)
- Two six (6) foot booths (\$1000 value). Table and black table cloth with gold trim provided.
- 15 drink tickets (\$120 value)
- Invitation to participate in a podcast segment with eSAX founder Jarrod Goldsmith (pre-event)
- Video testimonial from eSAX founder Jarrod Goldsmith (pre-event)
- Multiple acknowledgements by Master of Ceremony
- Video testimonial during an event for future marketing
- Logo recognized on the eSAX webpage with links to your website and social media
- Enhanced social media exposure prior to, and during event. Your organization would be promoted on a regular basis across all eSAX social media channels
- Logo in multiple slides on the Power Point presentation circulating all night during the event
- Multiple recognition and contact information in event program (two pages)
- Customized branded promo code for people to save 15% per ticket
- Option to provide material for swag bags (if received two weeks prior to event)
- Option to provide a door prize (if received two weeks prior to event)
- Access to participant survey results (if applicable)
- Invitation to attend an invite-only stakeholders reception (pre-event)
- First right of refusal



PRESENTING Sponsorship (\$30,000) x 1

Provides the *most* amount of exposure eSAX can offer your business in the months leading-up to each event, as well as the most exposure and recognition of all sponsors

Includes:

- Exclusive naming rights as 'Presenting Sponsor', or 'Powered By' with preferential placement of company logo on all promotional material everywhere
- Industry exclusivity
- Logo recognition on each swag bag to be distributed to the first 400 participants
- Company logo on eSAX media wall [as per this video](#)
- Company signage prominently displayed on main stage at event
- 5-minute welcome address speaking opportunity at event
- 2-minute promotional video (provided by you) at event, in addition to speaking opportunity
- Three six (6) foot booths (\$1500 value). Table and black table cloth with gold trim provided.
- 15 event tickets (\$1875 value) - Note names must be provided prior to close of online registration
- 10 underground parking passes @Lansdowne Park (\$250 value)
- 30 drink tickets (\$240 value)
- Invitation to participate in a podcast segment with eSAX founder Jarrod Goldsmith (pre-event)
- Video testimonial from eSAX founder Jarrod Goldsmith (pre-event)
- Many acknowledgements by Master of Ceremony
- Video testimonial during an event for future marketing
- Fully edited video of your speaking presentation as filmed by our eSAX videographer
- Enhanced logo recognition in multiple places on the eSAX webpage with links to your website and social media
- Mass social media exposure prior to, and during events. Your organization would be promoted on a regular basis across all eSAX social media channels
- Multiple recognition and contact information in event program (> two pages)
- Logo prominently featured on the Power Point presentation circulating during event
- Option to provide material for swag bags (if received two weeks prior to event)
- Option to provide a door prize (if received two weeks prior to event)
- Access to participant survey results (if applicable)
- Customized branded promo code for people to save 15% per ticket
- Invitation to attend an invite-only stakeholders reception AT your venue if possible (pre-event)
- First right of refusal





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Thank you for your participation with sponsoring @eSAX as we continue to re-shape the entrepreneurial landscape in Ottawa.

Please let us know if you have any questions or would like additional information.
Welcome to the eSAX community!!

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Sincerely
[Jarrod Goldsmith](#) – Founder



#eSAX Makes Networking Work!
Learn Networking Tips via [Ask The Fedora](#)



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