

eSAX.ca

The Entrepreneur Social Advantage Experience



SPONSORSHIP PACKAGES



#eSAX Makes Networking Work!

Thank you for helping to change the entrepreneur landscape in Ottawa!

[eSAX \(The Entrepreneur Social Advantage Experience\)](#) is an entrepreneur networking community and tradeshow for small business to create connections, gain knowledge and promote regional economic collaboration among Chambers of Commerce and community / business leaders. Events are held every 3 months (January, April, July and October).

Please feel free to review a [short promo video](#), a little clip [from the October 2018 event](#) where we had >600 entrepreneurs, an [event review](#), as well as our epic [#MannequinChallenge video](#) to see how eSAX really makes networking work.

eSAX is the only event of its kind that facilitates networking across all local Chambers of Commerce, all levels of government, post-secondary academic institutions and not for profit organizations that offer support, programs, mentorship and funding to entrepreneurs.

As a sponsor, eSAX actively promotes you in the months leading-up to each event for maximum exposure. Our social media reach is tens of thousands of people with a demographic targeted towards Ottawa-area small business owners, students and startups.

Leverage the eSAX brand by reviewing the various sponsorship opportunities below. Once you decide on a particular level, [enter your information here](#) as the more details we have, the better we can keep your messaging consistent.

Thank you for your consideration in aligning your organization with Ottawa's most prestigious, respected and trusted entrepreneur networking experience!

Sincerely
[Jarrod Goldsmith](#) – Founder



#eSAX Makes Networking Work!



BRONZE Sponsorship (\$1500)

Provides exposure for your business in the months leading-up to each event

Includes:

- A six (6) foot booth (\$500 value). Note that a table and black table cloth (with gold trim) will be provided. Booth electricity included (\$25 value)
- Three (3) complimentary event tickets (\$150 value)
- Two (2) complimentary underground parking passes @Lansdowne Park (\$40 value)
- Logo recognized on the [eSAX webpage](#) with a link to your organization's website and social media links
- Social media exposure prior to, and during event
- Company acknowledgement by Master of Ceremony (when applicable)
- Logo recognition and contact information (½ page) in event program (when applicable)
- Company logo featured in Power Point presentation during the event (when applicable)
- Option to provide material for swag bags (when applicable)
- Option to provide a door prize



DRINK Sponsorship (\$3000) x 1

Provides great exposure for your business in the months leading-up to each event and much promotion at eSAX

Includes:

- Company signage prominently displayed at bar
- A six (6) foot booth (\$500 value). Note that a table and black table cloth (with gold trim) will be provided. Booth electricity included (\$25 value)
- Six (6) complimentary event tickets (\$300 value)
- Three (3) complimentary underground parking passes @Lansdowne Park (\$60 value)
- Company acknowledgement by Master of Ceremony (when applicable)
- An opportunity to provide a video testimonial to be used for future social media exposure
- Logo recognized on the [eSAX webpage](#) with a link to your organization's website and social media links
- Enhanced social media exposure prior to, and during event
- Company logo featured in multiple slides on the Power Point presentation circulating all night during the event (when applicable)
- Logo recognition and contact information (full page) in event program (when applicable)
- Option to provide material for swag bags (when applicable)
- Option to provide a door prize
- Access to participant survey results (when applicable)
- Customized branded promo code that your clients can use to save 20% per ticket
- First right of refusal



FOOD Sponsorship (\$3000) x 1

Provides great exposure for your business in the months leading-up to each event and much promotion at eSAX

Includes:

- Company signage prominently displayed on food platters (roving and/or stationary)
- A six (6) foot booth (\$500 value). Note that a table and black table cloth (with gold trim) will be provided. Booth electricity included (\$25 value)
- Six (6) complimentary tickets (\$300 value)
- Three (3) complimentary underground parking passes @Lansdowne Park (\$60 value)
- Company acknowledgement by Master of Ceremony (when applicable)
- An opportunity to provide a video testimonial to be used for future social media exposure
- Logo recognition and contact information (full page) in event program (when applicable)
- Company logo featured in multiple slides on the Power Point presentation circulating all night during the event (when applicable)
- Logo recognized on the [eSAX webpage](#) with a link to your organization's website and social media links
- Invitation to participate in the [eSAX Podcast series](#)
- Enhanced social media exposure prior to, and during event
- Option to provide material for swag bags (when applicable)
- Option to provide a door prize
- Access to participant survey results (when applicable)
- Customized branded promo code that your clients can use to save 20% per ticket
- First right of refusal



SILVER Sponsorship (\$3000)

Provides great exposure for your business in the months leading-up to each event and much promotion at eSAX

Includes:

- A six (6) foot booth (\$500 value). Note that a table and black table cloth (with gold trim) will be provided. Booth electricity included (\$25 value)
- Six (6) complimentary event tickets (\$300 value)
- Three (3) complimentary underground parking passes @Lansdowne Park (\$60 value)
- Company acknowledgement by Master of Ceremony (when applicable)
- An opportunity to provide a video testimonial to be used for future social media exposure
- Logo recognized on the [eSAX webpage](#) with a link to your organization's website and social media links
- Invitation to participate in the [eSAX Podcast series](#)
- Enhanced social media exposure prior to, and during event
- Logo recognition and contact information (full page) in event program (when applicable)
- Company logo featured in multiple slides on the Power Point presentation circulating all night during the event (when applicable)
- Option to provide material for swag bags (when applicable)
- Option to provide a door prize
- Access to participant survey results (when applicable)
- Customized branded promo code that your clients can use to save 20% per ticket



GOLD Sponsorship (\$6000)

Provides greatly enhanced exposure for your business in the months leading-up to each event and prominent promotion at eSAX



Includes:

- Industry exclusivity
- Logo recognition on each swag bag (when applicable)
- Company signage displayed on main stage at event (when applicable)
- Preferential placement of logo on all promotional material
- Eight (8) complimentary event tickets (\$400 value)
- Two six (6) foot booths (\$1000 value). Note that a table and black table cloth (with gold trim) will be provided. Booth electricity included (\$25 value)
- Four (4) underground complimentary parking passes @Lansdowne Park (\$80 value)
- Additional company acknowledgements by Master of Ceremony (when applicable)
- An opportunity to provide a video testimonial to be used for future social media exposure
- Logo recognized on the [eSAX webpage](#) with a link to your organization's website and social media links
- Invitation to participate in the [eSAX Podcast series](#)
- Enhanced social media exposure prior to, and during event. Your organization would be promoted on a regular basis across all our social media channels (with a reach of tens of thousands of people)
- Company logo featured in multiple slides on the Power Point presentation circulating all night during the event (when applicable)
- Multiple recognition and contact information (2 full pages) in event program (when applicable)
- Customized branded promo code that your clients can use to save 20% per ticket
- Option to provide material for swag bags (when applicable)
- Access to participant survey results (when applicable)
- Option to provide a door prize



eSAX Sponsorship Packages



#eSAX Makes Networking Work!

PRESENTING Sponsorship (\$15,000) x 1 *

Provides the *most* amount of exposure eSAX can offer your business in the months leading-up to each event, as well as the most exposure and recognition of all the sponsors

Includes:

- Exclusive status as 'Presenting Sponsor' with preferential placement of company logo on all promotional material
- Industry exclusivity
- Company logo printed on eSAX media wall [as per this video](#)
- Company signage prominently displayed on main stage at event
- Five (5) minute speaking opportunity at each event (when applicable)
- Logo recognition on each swag bag (when applicable)
- Three six (6) foot booths (\$1500 value). Note that a table and black table cloth (with gold trim) will be provided. Booth electricity included (\$75 value)
- Fifteen (15) complimentary event tickets (\$750 value)
- Five (5) underground parking passes @Lansdowne Park (\$100 value)
- Many acknowledgements by Master of Ceremony (when applicable)
- Fully edited video of your speaking presentation with rights to use at your discretion (as filmed by our eSAX videographer)
- An opportunity to provide a video testimonial to be used for future social media exposure
- Enhanced logo recognition in multiple places on the [eSAX webpage](#) with links to your organization's website and social media links
- Mass social media exposure prior to, and during events. Your organization would be promoted on a regular basis across all eSAX social media channels
- Multiple recognition and contact information (>2 pages) in event program (when applicable)
- Company logo prominently featured in multiple slides on the Power Point presentation circulating all night during the event (when applicable)
- Invitation to participate in the [eSAX Podcast series](#)
- Option to provide material for swag bags (when applicable)
- Access to participant survey results (when applicable)
- Customized branded promo code that your clients can use to save 20% per ticket
- Option to provide a door prize
- First right of refusal

* Note that the Presenting sponsor must commit to a minimum of two (2) events



Thank you for your enthusiasm and participation with helping to re-shape the entrepreneurial landscape in Ottawa!

We are pleased to welcome you to the eSAX community!!



Sincerely
[Jarrod Goldsmith](#) – Founder



#eSAX Makes Networking Work!
Learn Networking Tips via [Ask The Fedora](#)



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