



For Immediate Release

eSAX unites the business community putting critical business knowledge in the hands of local entrepreneurs

Ottawa, ON (October 12, 2018) — History in Canada will soon be made with the legalization of cannabis. On October 17, eSAX (The Entrepreneur Social Advantage Experience) will bring together the Ottawa Board of Trade, Mayor Jim Watson, and two of the most important players in the cannabis industry, as well as over 400 business and community leaders to facilitate networking among the small business community in the National Capital Region.

Participants will be able to pose questions to an exceptional panel of business leaders, including W. Brett Wilson (formerly of CBC DRAGONS' DEN), Bruce Linton (CANOPY GROWTH), Steve Cody (RUCKIFY) with MC Dylan Black (of Boom 99.7FM and Daytime Ottawa).

According to Ian Faris, CEO of the Ottawa Board of Trade, “Ottawa has many exciting opportunities open to us right now. As Ottawa’s voice of business, our team is dedicated to working with economic stakeholders, government and business leaders such as eSAX to realize our full potential as the best place to live, work, play, invest, study and visit.”

Having attended hundreds of networking events himself over the last few years, eSAX founder Jarrod Goldsmith is striving to create a more cohesive entrepreneurial business community. “Every entrepreneur and small business owner is told they need to network to get work. eSAX was created to bridge that important gap” he says.

“With W. Brett Wilson, Bruce Linton and Steve Cody directly answering questions from the audience, on the day that cannabis becomes legal no less, is just amazing. World-class entrepreneurs offering advice to startups and small business will help spur more economic development in the region” says Goldsmith.

The next eSAX event will be held October 17, 2018, from 5:00–10:00 pm at the Horticulture Building (Lansdowne Park), 1525 Princess Patricia Way, Ottawa, K1S 5J3

About: [eSAX \(The Entrepreneur Social Advantage Experience\)](http://eSAX.ca); is an entrepreneur networking community and tradeshow for small business to create connections, gain knowledge and promote economic collaboration among Chambers of Commerce.

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