

eSAX.ca

The Entrepreneur Social Advantage Experience



PITCHFEST



#eSAX Makes Networking Work!

Are you a small business owner looking for resources to grow?
Pitch your business for a chance to win great prize packages @eSAX Pitchfest!

Wednesday, July 11, 2018 (17:00 – 22:00)

Lansdowne Park, Horticulture Building
1525 Princess Patricia Way, Ottawa, Ontario K1S 5J3

About: [eSAX \(The Entrepreneur Social Advantage Experience\)](#); is an entrepreneur networking community and tradeshow for small business to create connections, gain knowledge and promote regional economic collaboration among Chambers of Commerce and community/business leaders. Here is a [short promo video](#) and [overview](#), as well as an epic [#Mannequin Challenge video](#) that will also show you the overall lay-out of eSAX.

What is a Pitchfest? A pitchfest is where entrepreneurs present in front of a panel (e.g., Dragons' Den) to potentially win resources that will aid their business.

Eligibility

Applicants must:

- Have been in business less than five (5) years;
- Have generated less than \$500,000 in revenue since inception;
- Be headquartered within 100 km of the National Capital Region.

Prizes

Will be awarded to the top three (3) applicants as judged by popular vote @eSAX (i.e., 1st prize, 2nd prize and 3rd prize).

Each prize package will consist of multiple products / services as per details below.



eSAX Pitchfest



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Details

Participants will have five (5) minutes to explain their vision and business concept to ‘win-over’ the crowd. Live voting will be done by our entrepreneur peers in attendance @eSAX, so this will also be a great opportunity to receive considerable exposure in front of hundreds of other business and community leaders.

Deadline to apply is Friday, July 7, 2018 (midnight)

Individuals must [register here](#) and provide a business logo, website URL and Twitter account to info@esax.ca prior to the deadline.

Note that a maximum of ten (10) companies will be eligible to pitch!

How can I get involved?

- ▶ [Register online](#) by July 7, 2018 (midnight) to attend and/or pitch @eSAX
- ▶ [Have a booth](#) at the event to interact directly with attendees
- ▶ [Sponsor](#) eSAX to have your brand marketed in the month’s leading-up to events
- ▶ Provide a Pitchfest prize

Increase your brand awareness to Ottawa’s small business community! Your company will be promoted across eSAX social media as well as be included in the program and rotating power point presentation at the event. Depending on the monetary value of your contribution, a certain number of complimentary tickets and booth discounts are applicable as follows:

< \$999 1 comp ticket 25% off booth	\$1000 - \$1999 2 comp tickets 50% off booth	\$2000 - \$2999 3 comp tickets 75% off booth	\$3000 - \$3999 4 comp tickets 100% off booth	>\$4000 5 comp tickets 100% off <i>two</i> booths
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eSAX PITCHFEST PRIZE PACKAGES

The following prize packages (subject to change) will be awarded to the top 3 (three) applicants as judged by popular vote @eSAX on July 11, 2018*

1st Prize

[Ridout & Maybee LLP](#) Patent, trademark, or copyright legal fees (\$5000)
[Ottawa Business Journal](#) Advertising (\$1500)
[STELLACON Solutions](#) Coaching Session (\$1800)
[Founder Institute](#) Fellowship up to 2 people (\$1000 USD)
[West Ottawa Board of Trade](#) Annual Membership Discount (\$300)
[Ottawa Chamber of Commerce](#) Networking Breakfast x 1 (\$50)
[Collab Space](#) 1 month free membership (\$200)

2nd Prize

[Nancy Morris](#) 6 months business mentoring (\$2497)
[Founder Institute](#) Fellowship up to 2 people (\$1000 USD)
[Podcast Wagon](#) (\$500)
[TiECon Ottawa Conference](#) x 2 tickets (\$500)
 Breakfast with [Bruce M Firestone, PhD](#)
[Steve Cody](#) mentoring session
[Teresa Scrivens](#) mentoring session
[Ottawa Chamber of Commerce](#) Networking Breakfast x 1 (\$50)

3rd Prize

[Ottawa Special Events](#) Indoor movie night package (\$550)
 (includes big screen, projector, audio & popcorn machine)
[Pita Pit](#) catering for up to 10 people (\$100)
[Ruckify](#) Bucks (TBD)
 Dinner, Show & Night-Out Package with [East Coast Limos](#) (\$625)
[Bamboo Restaurant](#) (\$100), 8 tickets to [Yuk Yuk's](#) (\$160) [Cartier Place Suite Hotel](#) (\$200)

* Note that additional prizes will be added on an on-going basis!



PAST eSAX PITCHFEST PRIZES

The following prize packages were awarded at [eSAX on July 5, 2017!](#)

1st Prize**Winner:**

[Ridout & Maybee LLP](#) One U.S. provisional patent application (\$6000)

[Ottawa Business Journal](#) Advertising (\$1500)

[Accent Group](#) Branding Products (\$500)

[West Ottawa Board of Trade](#) Annual Membership Discount (\$300)

[Ottawa Chamber of Commerce](#) Networking Breakfast x 2 (\$100)

2nd Prize**Winner:**

[MDK Business Law](#) One trademark application or business incorporation (\$1200)

[STELLACON Solutions](#) Coaching (\$1800)

[TiECon Ottawa Conference](#) x 2 tickets (\$500)

Breakfast with [Bruce M Firestone, PhD](#)

[Ottawa Chamber of Commerce](#) Networking Breakfast x 1 (\$50)

[West Ottawa Board of Trade](#) One Hour Mentoring Session with Sueling Ching

3rd Prize**Winner:**

Dinner, Show & Night-Out Package [East Coast Limos](#), [The Red Lion](#), [Michael Lifshitz](#), [Big Time Murder Mystery](#), [Saab Spa](#) & [Cartier Place Suite Hotel](#) (\$1000)

[Ottawa Chamber of Commerce](#) Networking Breakfast x 1 (\$50)

