

# eSAX.ca

The Entrepreneur Social Advantage Experience



# SPONSORSHIP PACKAGES



#eSAX Makes Networking Work!

# eSAX.ca The Entrepreneur Social Advantage Experience

## eSAX Sponsorship Packages

Thank you for helping to change the entrepreneur landscape in Ottawa!

[eSAX \(The Entrepreneur Social Advantage Experience\)](#) is an entrepreneur networking community and tradeshow for small business to create connections, gain knowledge and promote regional economic collaboration among Chambers of Commerce and community / business leaders. Events are held every 3 months (January, April, July and October), originally to coincide with the Ontario Self-Employment Benefits Program.

Please feel free to view a [short promo video](#), [event review](#), [Ottawa Business Journal](#) article and our epic [#MannequinChallenge video](#) to see how eSAX really makes networking work.

eSAX is the only event of its kind that facilitates networking across all local Chambers of Commerce, all three levels of government, post-secondary academic institutions and not for profit organizations that offer support, programs, mentorship and funding to entrepreneurs.

*As a sponsor, eSAX actively promotes you in the months leading-up to each event for maximum exposure. Our social media reach is tens of thousands of people with a demographic targeted towards Ottawa-area small business owners.*

Leverage the eSAX brand by reviewing the various sponsorship opportunities below. Once you decide on a particular level, [enter your information here](#) as the more details we have, the better we can keep your messaging consistent.

Thank you for your consideration in aligning your organization with Ottawa's most prestigious, respected and trusted entrepreneur networking experience!

Sincerely  
[Jarrod Goldsmith](#) – Founder



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## **BRONZE Sponsorship (\$1500)**

Provides exposure for your business in the months leading-up to each event

Includes:

- An eight (8) foot booth. Note that a table and black table cloth (with gold trim) will be provided. (\$400 value). Booth electricity included (\$25 value)
- Three (3) complimentary event tickets (\$195 value)
- Two (2) complimentary underground parking passes @Lansdowne Park (\$40 value)
- Logo recognized on the [eSAX webpage](#) with a link to your organization's website and social media links
- Social media exposure prior to, and during event
- Company acknowledgement by Master of Ceremony
- Logo recognition and contact information in event program (half-page)
- Company logo featured in Power Point presentation circulating all night during the event
- Option to provide material for swag bags (if received one week prior to each event)
- Option to provide a door prize (if received one week prior to each event)



## **DRINK Sponsorship (\$3000) x 1**

Provides great exposure for your business in the months leading-up to each event and much promotion at eSAX

Includes:

- Company signage prominently displayed at bar
- An eight (8) foot booth. Note that a table and black table cloth (with gold trim) will be provided (\$500 value). Booth electricity included (\$25 value)
- Six (6) complimentary event tickets (\$390 value)
- Three (3) complimentary underground parking passes @Lansdowne Park (\$60 value)
- Company acknowledgement by Master of Ceremony
- An opportunity to provide a video testimonial during an event to be used for future social media exposure
- Logo recognized on the [eSAX webpage](#) with a link to your organization's website and social media links
- Enhanced social media exposure prior to, and during event
- Company logo featured in multiple slides on the Power Point presentation circulating all night during the event
- Logo recognition and contact information in event program (full page).
- Option to provide material for swag bags (if received one week prior to each event)
- Option to provide a door prize (if received one week prior to each event)
- Access to participant survey results (if applicable)
- Customized branded promo code that people can use to save \$10 per ticket
- First right of refusal



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**FOOD Sponsorship (\$3000) x 1**

Provides great exposure for your business in the months leading-up to each event and much promotion at eSAX

Includes:

- Company signage prominently displayed on food platters (roving and/or stationary)
- An eight (8) foot booth. Note that a table and black table cloth (with gold trim) will be provided. (\$500 value). Booth electricity included (\$25 value)
- Six (6) complimentary tickets (\$390 value)
- Three (3) complimentary underground parking passes @Lansdowne Park (\$60 value)
- Company acknowledgement by Master of Ceremony
- An opportunity to provide a video testimonial during an event to be used for future social media exposure
- Logo recognition and contact information in event program (full page)
- Company logo featured in multiple slides on the Power Point presentation circulating all night during the event
- Logo recognized on the [eSAX webpage](#) with a link to your organization's website and social media links
- Invitation to participate in the [eSAX Podcast series](#)
- Enhanced social media exposure prior to, and during event (with a reach of tens of thousands of people)
- Option to provide material for swag bags (if received one week prior to each event)
- Option to provide a door prize (if received one week prior to each event)
- Access to participant survey results (if applicable)
- First right of refusal
- Customized branded promo code that people can use to save \$10 per ticket



## **SILVER Sponsorship (\$3000)**

Provides great exposure for your business in the months leading-up to each event and much promotion at eSAX

Includes:

- An eight (8) foot booth. Note that a table and black table cloth (with gold trim) will be provided (\$500 value). Booth electricity included (\$25 value)
- Six (6) complimentary event tickets (\$390 value)
- Three (3) complimentary underground parking passes @Lansdowne Park (\$60 value)
- Company acknowledgement by Master of Ceremony
- An opportunity to provide a video testimonial during an event to be used for future social media exposure
- Logo recognized on the [eSAX webpage](#) with a link to your organization's website and social media links
- Invitation to participate in the [eSAX Podcast series](#)
- Enhanced social media exposure prior to, and during event (with a reach of tens of thousands of people)
- Logo recognition and contact information in event program (full page)
- Company logo featured in multiple slides on the Power Point presentation circulating all night during the event
- Option to provide material for swag bags (if received one week prior to each event)
- Option to provide a door prize (if received one week prior to each event)
- Access to participant survey results (if applicable)
- Customized branded promo code that people can use to save \$10 per ticket



## **GOLD Sponsorship (\$6000)**

Provides greatly enhanced exposure for your business in the months leading-up to each event and prominent promotion at eSAX



Includes:

- Industry exclusivity
- Logo recognition on each swag bag to be distributed to the first 250 participants
- Company signage displayed on main stage all evening
- Preferential placement of logo on all promotional material
- Eight (8) complimentary event tickets (\$520 value)
- Two eight (8) foot booths. Note that a table and black table cloth (with gold trim) will be provided (\$500 value). Booth electricity included (\$25 value)
- Four (4) underground complimentary parking passes @Lansdowne Park (\$80 value)
- Additional company acknowledgements by Master of Ceremony
- An opportunity to provide a video testimonial during an event to be used for future social media exposure
- Logo recognized on the [eSAX webpage](#) with a link to your organization's website and social media links
- Invitation to participate in the [eSAX Podcast series](#)
- Enhanced social media exposure prior to, and during event. Your organization would be promoted on a regular basis across all our social media channels (with a reach of tens of thousands of people)
- Company logo featured in multiple slides on the Power Point presentation circulating all night during the event
- Multiple recognition and contact information in event program (two pages)
- Customized branded promo code that people can use to save \$10 per ticket
- Option to provide material for swag bags (if received one week prior to each event)
- Option to provide a door prize (if received one week prior to each event)
- Access to participant survey results (if applicable)



**PRESENTING Sponsorship (\$15,000) x 1 \***

Provides the *most* amount of exposure eSAX can offer your business in the months leading-up to each event, as well as the most exposure and recognition of all the sponsors

Includes:

- Exclusive status as 'Presenting Sponsor' with preferential placement of company logo on all promotional material
- Industry exclusivity
- Company logo on eSAX media wall [as per this video](#)
- Company signage prominently displayed on main stage at event
- Five (5) minute speaking opportunity at each event
- Up to a two (2) minute video (in addition to speaking opportunity)
- Logo recognition on each swag bag (to be distributed to the first 250 participants)
- Three eight (8) foot booths. Note that a table and black table cloth (with gold trim) will be provided (\$1000 value). Booth electricity included (\$25 value)
- Fifteen (15) complimentary event tickets (\$975 value)
- Five (5) underground parking passes @Lansdowne Park (\$100 value)
- Many acknowledgements by Master of Ceremony
- Fully edited video of your speaking presentation with rights to use at your discretion (as filmed by our eSAX videographer)
- Opportunity to provide a testimonial to be used for future social media exposure
- Enhanced logo recognition in multiple places on the [eSAX webpage](#) with a link to your organization's website and social media links
- Mass social media exposure prior to, and during events. Your organization would be promoted on a regular basis across all our social media channels
- Multiple recognition and contact information in event program (> two pages)
- Company logo prominently featured in multiple slides on the Power Point presentation circulating all night during the event
- Invitation to participate in the [eSAX Podcast series](#)
- Option to provide material for swag bags (if received one week prior to each event)
- Option to provide a door prize (if received one week prior to each event)
- Access to participant survey results (if applicable)
- Customized branded promo code that people can use to save \$10 per ticket
- First right of refusal to remain as the Presenting Sponsor

\* Note that the Presenting sponsor must commit to a minimum of two (2) events





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Thank you for your enthusiasm and participation with helping to re-shape the entrepreneurial landscape in Ottawa!

We are pleased to welcome you to the eSAX community!!



Sincerely

[Jarrod Goldsmith](#) – Founder



#eSAX Makes Networking Work!  
Learn Networking Tips via [Ask The Fedora](#)



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